



## Testimonials

"You have such a cool-factor to your aesthetic and style that Charlotte could really use more of. Thank you for letting CWS align with that. :)" **Ruth Caldwell, Subscriber and Director-Carolina Warehouse Sale**

"I have already started telling people about waxMAMA. It's great and not overwhelming, since there is only 1 thing a day. I like seeing the feature, and being able to go to the website to check out other things!" **Stephanie Grocki, Subscriber and Sales Manager-NC Blumenthal Performing Arts Center**

"I am going to forward the site to all of my friends and contacts for you. I think you have an awesome website and I'll do whatever I can to help you out." **Megan Magri, PRP Wine International**

"waxMAMA ... OMG ... this is too funny ... how do you come up with this stuff?!?" **Jennifer Schwaller, Subscriber**

"This really is a fabulous go-to site for what's in, fun, trendy, up and coming...etc." **Suzan Becker, Subscriber and President-Shop France, Inc.**

"I love reading waxmama - do you write it all yourself? The finds are awesome and the writing is amazing - so clever....love the Paris one about the L.V. bag and just read the one about the cupcakes..." "Sorry kids, teacher's gotta bake." Fabulous." **Erin McDermott, Subscriber and Owner-Erin McDermott Jewelry**

"Love your newsletter! It's my favorite thing to read in the a.m." **Amanda Dobler, Subscriber**

"Just found your newsletter and LOVE IT!" **Dina Boyce, Subscriber**

"I love the concept of [your] site - I signed up for the emails. I envy people who have that much interesting stuff to say!" **Jennifer, Subscriber and Owner-Small Hands Big Art**

"I just wanted to tell you that I love WAXMama! You are doing so awesome! We ordered the cupcakes a week or so ago, which were awesome! We are going to Soul tonight! Perhaps I'm not OL!! ...You've done good with this new endeavor!!! It's fantastic!" **Jennifer Ross, Subscriber and Tax Manager-RSM McGladrey, Inc.**

"I love receiving waxMAMA - chock full of good information! I plan to go to the Zumba class tonight @ Myers Park- thanks for passing on the great info!" **Jennifer Smith, Subscriber**

"Thanks Brooke, you did a wonderful job on this; you make us sound so uber-cool ;) ... I love your concept and publication!" **Susan Hilger, Subscriber and Owner-Green Market Girl**

"Thank you so much for the article, it is awesome. We really appreciate your help and know that it will positively impact our business. The article is written perfectly and we love everything about it." **Michelle Goldstein, Owner-Tasty-Yo**

## Testimonials cont...

"I've said it before, but love your site & have passed it on to several people today. We all agree, we love your "tag line" (pyramid scheme makeup - hilarious!) and suspect you'd be a decent wine drinkin' partner!" **Kari Kalgren, Subscriber and Owner-Swap Handbags**

"I totally wasted two hours at the mall last week! I've been in the market for a new pair of pumps for work - found a pair that I like on heels.com (actually found several pairs, but restrained myself), entered my wM promo code ... lovin' it. Just wanted to say thanks!" **Jennifer Schwaller, Subscriber**

"I would love some [free tickets]... love your blog, too!" **Lesia Kastanas, Subscriber**

"Love your site!" **Fifi's Fine Retail, via Twitter**

"I love looking at your site. You really do write extremely well. I am going to forward the link to my sisters, one in DC, one in LA and to a friend of mine in NYC if its OK with you. You have many articles that go beyond Charlotte, you could pick up some interest outside the city." **Madia Barber, Subscriber and Owner, Must Have Consignment**

"Many people came to Augusta's pimento cheese booth mentioning your fabulous website/letter." **Suzie Lowe, Owner-Augusta's Pimento Cheese**

"Your site is Awesome!! :)" **PJ Anderson, Subscriber, via Twitter**

"Love today's wax! So excited - thank you for doing an article on me. I love what you wrote - your writing amazes me. I've already put it on my blog." **Erin McDermott, Subscriber and Owner-Erin McDermott Jewelry**

"Met @WaxMamaCLT tonight. She was a breath of fresh air!" **Plumjaded, via Twitter**

"You're the bomb, your site is kicking ass!!" **Molly Brookins, Subscriber**

"Just wanted to drop you a note to let you know what a joy it is to watch all of your success. I knew after we had lunch many months ago that you were at the beginning of something very special...and that you were just the woman to bring it to life. :)" **Amanda Pagliarini, Subscriber and Freelance Writer**

"I have to say, your communication & updates re: the press & coverage that the [launch] party was getting, as well as who it was being distributed to, was phenomenal! I've been involved in some other things that were nowhere near the level of organization & communication that you had - so THANKS!" **Kari Kalgren, Subscriber and Owner, Swap Handbags**

"Hey, I have really enjoyed your daily waxmail. You are too funny!" **Kelly Vickers, Subscriber**