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FOR IMMEDIATE RELEASE

CHARLOTTE STYLE ANNOUNCES CHARLOTTE'S TOP 5 MOST STYLISH PEOPLE

CHARLOTTE, N.C. (March 30, 2010) – After reviewing hundreds of nominations, the Charlotte STYLE staff has compiled their list for Charlotte's 25 Most Stylish individuals within the fashion, business and civic communities. With so many fabulous nominees, the decision was not a simple one. "Charlotte has so many interesting people, it was tough just to pick 25 for the list." The entire list of 25 will be revealed on April 17, 2010 during *Charlotte STYLE Magazine's* Second Annual 25 Most Stylish event hosted by the luxurious Ballantyne Hotel & Lodge; however, here is a sneak peek at 2010's top five picks for Charlotte's Most Stylish:

Mike Minter: Mike was an obvious choice for this list. Not only is he an accomplished athlete (11 years with the Carolina Panthers) and an astute entrepreneur (owns several successful businesses under the corporate umbrella of The Minter Group) but his dedication to community service and giving back to those in need is his most impressive quality. Mike carries himself with effortless style and grace everyday.

Rachel Sutherland: It is evident that Rachel knows fashion. She has worked as a journalist for the past 14 years and is the former Style Editor the Charlotte Observer. In 2009 she launched Rachel Sutherland Communications, a boutique public relations firm. Her writing and styling work has appeared in numerous publications including Charlotte Magazine, SouthPark, Lake Norman and UCity magazines.

Brooke Gibson is the founder, owner and editor for www.waxMAMA.com, a local web portal that provides the women of charlotte with everything fabulous, fashionable and fantastic. Essentially it is Brooke's job to be stylish, a position she does very well. Brooke has quickly become the city's authority on "fabulousness," who always gives readers the inside scoop.

T. Strong is the go-to resource for style advice for chic and fashionable women everywhere. From Red Carpet reporting to reviewing the hottest new fashion trends through her blog "Style Mayvin," as a favorite stylists on Fox News Rising's Wardrobe Wednesday, and as the host of "Speaking Fashionese," T. Strong has the ability to interpret the fashion and style for every woman.

Jennifer France shows that giving back is always in style. A librarian at the Steele Creek Branch in Charlotte, Jennifer works with an outreach program to assist children and older adults studying English as a second language. One of her most rewarding projects for the library has been establishing a Fit

Girls cohort in Charlotte. Fit Girls is a national fitness program for 4th and 5TH grade girls combining training for a 5k race with reading and community involvement.

In addition to celebrating 2010's 25 Most Stylish, the red carpet event will feature a "Go Red Celebrity Fashion Show," where celebrities and media personalities, wearing signature red looks, will strut the catwalk to raise money the American Heart Association. The spectacular evening will also include four other fashion shows featuring independent designers as well as showings from established Charlotte retailers.

The event and fashion show will take place at the Ballantyne Hotel & Lodge on April 17 featuring a red carpet entrance from 6:30 p.m.- 7:45 p.m. and the fashion shows and 25 Most Stylish Ceremony from 8:00 p.m. – 10:30 p.m. Guests for the evening will be the first to see to those who made the 25 Most Stylish list and the inaugural print edition of Charlotte STYLE Magazine. This will be an exciting evening of exclusive, premier entertainment.

For more information and to purchase tickets, visit www.CharlotteSTYLEMag.com .

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About Charlotte STYLE Magazine

Charlotte STYLE Magazine highlights Charlotte's presence in the fashion and lifestyle industry to readers viewing the magazine in the Charlotte Region and around the world. We represent, embody and influence Charlotte's STYLE community. We are the voice of the stylish, sophisticated and informed.

www.CharlotteSTYLEMag.com.